



Jan 9, 2017 | DEARBORN, Mich.

2017 Ford F-150 Takes Home Autobytel Buyer's Choice Awards

DEARBORN, Mich., Jan. 9, 2017 – Ford F-150 is the winner of the 2017 Autobytel Buyer's Choice Full-Size Truck award and the overall winner of the 2017 Autobytel Buyer's Choice Truck of the Year. This means more truck buyers shopped F-150 on Autobytel.com and submitted a dealer contact form than any other passenger truck in the industry.

The newly minted Autobytel Buyer's Choice award covers 17 vehicle subcategories – each reflecting leadership in both Autobytel.com search traffic and dealer lead generation.

Ford F-Series is now America's best-selling truck for 40 consecutive years and America's best-selling vehicle for 35 straight years, with more than 26 million trucks sold since 1977.

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 203,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.