

2016 Focus RS



- All-new Ford Focus RS introduces advanced performance technologies for an ultimate driving experience; pioneers innovative, race-inspired Ford Performance All-Wheel Drive, and industry-first drift mode
- All-new Focus RS will be the first-ever global model; arrives in North America in spring 2016
- Aggressive, functional design inside and out makes Focus RS the most powerful production Focus ever, with highly capable performance on both road and track, and powered by Ford's 2.3-liter EcoBoost[®] engine

The most powerful production Focus ever is coming to America. A high-performance road car, Ford Focus RS debuts all-new, race-inspired Ford Performance All-Wheel Drive with Dynamic Torque Vectoring, which actively distributes torque to each wheel to improve handling performance.

The all-wheel-drive system is tuned for exceptional grip – with lateral acceleration exceeding 1 g – and class-leading cornering speed and acceleration out of a bend. With neutral and adjustable limit handling, and the ability to achieve controlled oversteer drifts at the track, the system helps deliver the ultimate fun-to-drive experience. To achieve this level of performance, the system monitors inputs from multiple vehicle sensors 100 times per second.

Focus RS is equipped with a unique 2.3-liter EcoBoost[®] engine expected to produce 350 horsepower and 350 lb.-ft. of torque between 2,000 rpm and 4,500 rpm.

Styling includes an aggressive new front-end appearance with a bold upper trapezoidal grille above the deep front splitter, incorporating the largest possible openings for engine cooling. The wide, muscular stance is emphasized by brake cooling ducts and vertically mounted fog lamps.

The high-performance character is reflected inside the car with heavily bolstered Recaro sports seats, a stout new flat-bottomed steering wheel with soft-feel, leather-covered rim, metal pedals and unique instrument graphics. The distinctive blue RS theme includes stitching on the seats, steering wheel, floor mats and interior trim, a colored graphic on the gear shifter, and RS logo on the seats, steering wheel and door scuff plates.