



Dearborn Truck Plant



Toughest, Smartest, Most Capable F-150 Ever

Plant facts

- Total length of assembly line: 22,000 feet of conveyors (4.2 miles)
- Daily production: more than 1,200 vehicles
- Operating pattern: three crews, four days/10-hour shifts, seven-day operation/tag relief
- Export countries: Canada, Mexico and Gulf Coast countries

F-150 facts

The all-new 2015 Ford F-150 is the toughest, smartest, most capable and most efficient F-150 ever.

- **Toughest:** all-new high-strength steel frame; high-strength aluminum-alloy body; more than 10 million miles of testing; and Baja 1000-proven 2.7-liter EcoBoost® engine
- **Smartest:** 11 new available class-exclusive features, including 360-degree camera view; integrated loading ramps stowed in pickup bed; 110-volt/400-watt power outlets inside cab; LED headlamps, taillamps and sideview mirror spotlights; and remote tailgate release
- **Most capable:** as much as 700 pounds less weight and four engine choices for impressive combination of power, capability and efficiency, including best-in-class towing of 12,200 pounds* and best-in-class payload of 3,300 pounds,* depending on configuration
- **Best-in-class gas fuel efficiency:** new F-150 4x2 with Ford's 2.7-liter EcoBoost engine has EPA-estimated ratings of 19 mpg city, 26 mpg highway and 22 mpg combined**

Ford Rouge Tour facts

- Opened in May 2004
- More than 1 million visitors have toured since its opening
- The tour has been recognized as one of 10 great places that inspire innovation by USA Today. It is ranked No. 4 on Time magazine's "Detroit: 10 Things to Do" list
- The tour is designed to educate visitors on the history of the Ford Rouge Center and provide a 360-degree look at how vehicles are made
- The tour has undergone a complete renovation this year with new films, exhibits and hands-on experiences tied to the launch of the all-new 2015 F-150

Interesting facts

- Dearborn Truck Plant is located in the historic Rouge Center that dates back to 1915 when Henry Ford bought the property
- An F-Series truck is sold an average of every 42 seconds
- One of the world's largest living roofs is located at the plant, creating, in effect, a 10.4-acre garden
- To build the all-new 2015 F-150, Dearborn Truck Plant was updated with:
 - 500 new robots in the all-new body shop
 - Dirt detection technology and robotic paint automation in the paint shop
 - New processes to support installation of new features

*Class is Full-Size Pickups under 8,500 pounds GVWR. **Actual mileage will vary.
Class is Full-Size Pickups under 8,500 pounds GVWR.